



# Kelcie Lacy

## Web Designer

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Creative and resourceful problem solver with a knack for multi-tasking. Thrives in a learning environment and is highly goal-oriented. Energized by UX/UI design and can work exceptionally in group settings or independently.

## Education

South Mountain Community College - Web Design  
Expected May 2023

Skillcrush Bootcamp - Designer Track

## Achievements

National Science Foundation Scholarship Recipient

President's Honor List - 4.0 GPA

## Projects

### health+app

An app design that helps patients manage their health and communicate with their doctors. The app holds data about the patient which can provide first responders with the information needed to treat them after an accident.

### Streetside

An app design for small restaurant owners that allow them compete with delivery services like Doordash. Marketed as a turn-key application that has a customizable look and feel; the owner can use their own branding. The app also features a dine-in checkout where users can order and pay on their phone.

## Work Experience

### Legal Assistant

Managed appointment schedule and engaged with clients through phone, email, and video conferencing. Ensured strict deadlines were met. Organized and files pertinent documents through web-based filing system.

### Outbound Dock Specialist Amazon

Responsible for coordinating with outbound drivers and working on a team. Ensured packages continued to flow out of the building and guaranteed that established rates were met. On-boarded and trained new employees.

### Cosmetologist

Built and retained a business book of over 65 clients through in-depth consultations, which provided personalized styles based on clients' wants and needs. Managed a salon team of five to include continuing education, meeting weekly and quarterly sales goals, and, maintaining adequate stock of supplies while adhering to budgets.

## Info

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## Tools

Pen and Paper

Adobe Creative Suite

Photoshop

InDesign

Illustrator

Premiere

XD

## Skills

Wireframing

Prototyping

Design Processes

Logo Creation

Usability Testing

Visual Design

HTML/CSS

Bootstrap

WordPress

Strong Written and Verbal

Excellent Presenter

## Certifications

Google Search Ads

Google Display Ads

Google Shopping Ads